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## Custom Home Builder, Top Selling New Home Realtor join forces *Marketing agreement will benefit entry-level first time home buyers*

Loveland, CO - Brook Swientisky, Colorado/Wyoming Master Franchisor for [G.J. Gardner Homes](#), announces a marketing agreement between his company and The Group, Inc., a Residential and Commercial Real Estate firm.

The Group has ranked in the top 100 Big Brokers Report published by RealTrends every year since 1991 and National Relocation and Real Estate magazine every year since 1999 and Realtor® magazine. It has been involved in 39% of all real estate sold in Northern Colorado. It was named top CARHOF (Colorado Association of **Realtors** Housing Opportunity Fund) Contributor for Fort Collins Board of REALTORS® in 2008 by Colorado Association of REALTORS®.

"The Group's extensive background, combined with the company's impressive track record of selling new homes, makes this agreement especially advantageous to the first time home buyer," says Swientisky.

Both believe that there has never been a better time to build a new home. "There is an unprecedented alignment of historically low interest rates, low building material costs and the \$8,000.00 First Time Home Buyer's Tax Credit. This creates an incredible opportunity for entry-level new home buyers," states Swientisky.

"Our expertise in new home sales, combined with G.J. Gardner's unique ability to build an affordable home customized to the buyer's specifications - on time and on budget - makes this a great match," adds Ceri Anderson, Managing Broker/Partner of The Group, Inc.).

### **About the Group, Inc.**

The Group, Inc., an employee owned firm, is a Northern Colorado market leader, growing in annual sales from \$8 million in 1976 to more than \$1 billion in 2008. They were ranked among the top 100 U.S. firms for closed sales volume in 2007 by 3 different industry resources - RealTrends, RIS Media, and Realtor Magazine. [www.thegroupinc.com](http://www.thegroupinc.com)

### **About G.J. Gardner Homes**

[G.J. Gardner](#) is a leading international custom homebuilder constructing high-quality homes individualized to meet a client's needs. Unique to the building industry, G.J. Gardner Homes has expanded globally through franchising, with each office owned and operated by experienced, licensed local builders. The **G.J. Gardner Homes – Northern CO** franchise is owned and operated by Bill and Kimberly Stenberg, who have more than 25 years of experience in home construction.

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